

Iowa Premium Family Day

Toledo Heights Park was buzzing with activity on September 24 as nearly 600 employees and their families took part in Iowa Premium's first annual Family Day. Families were served a picnic lunch and enjoyed carnival games, bounce houses and ice cream novelties from a local ice cream truck.

A popular feature was the dunk tank. For a dollar donation, you had the opportunity to 'dunk' a member of Iowa Premium's management team. All proceeds were donated to the Tama County Women and Children Services. The day was capped off with prize drawings for gift cards, computer tablets, televisions and a grill.

"We have an incredible team of employees. They are the foundation of our business. Family Day was our opportunity to acknowledge their hard work and to show appreciation for the contribution they make to Iowa Premium. We look for to making this an annual event."

Jeffrey Johnson, CEO



