

Iowa Premium Celebrates 2 Year Anniversary on November 9th

Iowa Premium began operations in November of 2014 with a skeleton crew of less than 100 people. In celebration of its 2 year anniversary, Iowa Premium recently served lunch to over 750 full-time employees.

“When we started this endeavor two years ago we set the bar high – we wanted to not only produce a premium beef product but to also provide long-term opportunities for our employees, the Tama-Toledo community and Iowa’s beef industry. I’m happy to report we have accomplished this,” reports Jeffrey Johnson, Iowa Premium CEO.

The daily kill has progressed to more than 5,500 head per week. More than 900 family farm feeders have sold cattle to Iowa Premium since production started. “We have a strong employee base, great partners in our local cattle feeders, a supportive community and an expanding customer base in the U.S. and internationally. With two years under our belt we are well positioned for the future,” concludes Johnson.

