

Iowa Premium 2017 Family Day

Iowa Premium celebrated its second annual Family Day at Toledo Heights Park on September 23rd. Well over 800 employees and their families enjoyed a picnic lunch and activities. The management team grilled Iowa Premium steaks, burgers, and served the meal for attendees. The day included games, bounce houses, face painting, a balloon artist, and ice cream treats.

A popular feature was the dunk tank. For a dollar donation, you had the opportunity to “dunk” a member of Iowa Premium’s management team. All proceeds were donated to charity. The afternoon wrapped up with a prize drawing with over 60 prizes that included computer tablets, televisions, Xbox gaming system, bikes, gift cards, grills, and much more.

“Family Day is our opportunity to show appreciation to our operations and support hourly employees and their families. We have a talented, skilled, diverse team of employees. They are vital to our success and we are proud of their hard work and dedication to producing safe, wholesome beef products for our customers.”

Jeffrey Johnson, CEO



